



## **INTERNATIONAL ACADEMY OF APPLIED SCIENCES**

### **THE BUSINESS ANALYSIS STANDARD FROM IIBA\*<sup>1</sup>**

#### **Overview:**

Business Analysis has continued to grow and evolve to better serve the needs of the business analysis community.

The Business Analysis Standard is the foundation of professional business analysis and summarizes concepts and proven practices as the benchmark for creating business value.

The Business Analysis Standard is aligned with the key principles for standard development described by the International Organization of Standardization (ISO).

The Business Analysis Standard provides the direction for the future of the Guide to the Business Analysis Body of Knowledge. It gives a comprehensive view of the foundation for effective business analysis.

#### **Objectives of the program:**

It provides:

- A simplified, comprehensive view of business analysis;
- Summarized foundational information;
- Information about the mindset required to focus on value creation;
- Integration of agile business analysis to address hybrid approaches;
- Addition of:
  - Key competencies that are critical for effective analysis;
  - Key techniques that are fundamental to performing good analysis;
  - "design" with requirement tasks and activities as appropriate;
  - Managing the delivery of business analysis;
  - Sustainability as a requirement classification; and
  - Key terms of reference.
  
- The business analysis community uses the Business Analysis Standard as:
  - The foundation for understanding business analysis work;

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<sup>1</sup> This course is supported by IIBA and it is the foundation requirement for the IIBA certification Exam.

- A mentoring tool for people new to business analysis and new to an initiative;
- An education tool for stakeholders who may not understand the depth and breadth of business analysis work;
- A simplified comprehensive view of business analysis;
- A pathway to our integrated knowledge sources;
- An easy-to-use view of business analysis tasks.

### **Contents of the Course:**

1. Understanding Business Analysis:
  - Defining business analysis
  - Importance of business analysis
  - Model for good business analysis [BACCM: business analysis core concept model];
2. Mindset for Effective Business Analysis:
  - The importance of mindset
  - The way to think about business analysis
  - Principles to adopt
3. Performing Business Analysis:
  - Who performs business analysis?
  - Approaches to your work;
  - Value to be delivered;
  - Organizational considerations
  - Managing the delivery of business analysis.
4. Tasks and Knowledge Areas:
  - Introducing Business Analysis Tasks:
    - A) Business analysis planning and monitoring
    - B) Elicitation and collaboration
    - C) Requirements and designs Life Cycle Management
    - D) Strategy Analysis
    - E) Requirements and Analysis and Design Definition
    - F) Solution Evaluation
5. Summary and key glossary and terms.